Minutes

Tuesday 24 November 2015 Boardroom, London

Present

UK Statistics Authority

Sir Andrew Dilnot (Chair)
Professor Sir Adrian Smith
Dame Colette Bowe
Dame Moira Gibb
Professor David Hand
Mr Ed Humpherson
Dr David Levy
Mr John Pullinger
Mr Glen Watson

Other Attendees

Mr Jonathan Athow
Dr David Best (for items 9 to 11)
Mr Robert Bumpstead
Mr Jason Bradbury (for item 11)
Mr Ian Cope (for items 1 and 10)
Mr Joe Cuddeford
Mr Peter Jones (for item 1)
Ms Heather Savory

Apologies

None

1.1 Demonstration of the Administrative Data Research Outputs

- 1.1 Prior to the start of the formal meeting, the Board received a demonstration from Mr Peter Jones and Mr Ian Cope on the Census Transformation Programme Administrative Data Research Outputs which had recently been published by the Office for National Statistics (ONS). This work had linked individual records from the NHS Patient Register, the Department for Work and Pensions (DWP)/ HM Revenue and Customs (HMRC) Customer Information System, and Higher Education Statistics Authority (HESA) data on students to produce population estimates for England and Wales. The project had allowed estimates of the population to a good level of precision, though there remained some problems with undercounts and overcounts in some categories. Estimates for areas of higher population churn were more likely to be less accurate. Other topics that would be estimated in future included number of households, the composition of households, economic status, qualifications, carers and ethnicity.
- 1.2 The Board considered the nature of administrative data and the possibility that the questions that such data could answer might sometimes be different from the questions that traditional methods could answer. Administrative data had the potential to answer some more specific and relevant questions than traditional sources. But in order to be most useful it was important that statisticians had access to relevant data without the need to negotiate for a significant length of time as was currently the case.

2. Apologies

There were no apologies received.

3. Declarations of interest

There were no new declarations of interest.

4. Minutes and matters arising from previous meetings

- 4.1 The minutes of the previous meeting held on 29 October 2015 were agreed.
- 4.2 The Chair reported on the topics discussed at the meeting of the non-executive directors that had taken place prior to the start of the Board meeting. The non-executives had discussed recruitment of non-executive directors to the Authority Board. In order to streamline governance, Sir Andrew would no longer attend the Regulation Committee.
- 4.3 The meeting reviewed progress with actions.

5. Report from the Authority Chair

The Chair reported on his recent activities. On 11 November the Chair had responded to a letter from Will Moy, Director of Full Fact, about the manner in which statistics related to benefit receipt of migrants were released to the press and featured in a speech by the Prime Minister's on 10 November. The Board considered the guidance issued by the Cabinet Secretary in early 2009 about the use of official statistics in Government, and agreed that it would be of benefit to update and re-promulgate this guidance. The Chair reported that he had been invited to attend a future meeting of Permanent Secretaries, where he would discuss the role of the Statistics Authority and the proper use of official statistics.

6. Reports from Committee Chairs

Administrative Data Research Network (ADRN) Board

- 6.1 Professor Hand reported on the meeting of the ADRN Board held on 3 November. The meeting heard that:
 - i. the Administrative Data Research Centre (ADRC) for Wales had published the first project report from an ADRN project, which was a feasibility study to use linked data to evaluate the 'Supporting People' programme in Wales;
 - ii. the ADRN Board had begun to look at the issue of commercial access to data and as a first step it had considered a literature review on public attitudes towards data sharing with the commercial sector; and
 - iii. the UK Statistics Authority and the Economic and Social Research Council (ESRC) were proposing to work together on a joint independent mid-term review of the Network. The Authority Board would consider the Terms of Reference for the review in the New Year.
- 6.2 The Authority Board discussed public attitudes to data sharing and the importance of transparency and following best practice. The Board requested to be kept closely informed about data access issues.

Regulation Committee

- 6.3 Professor Sir Adrian reported on the meeting of the Regulation Committee held on 10 November. The meeting had considered:
 - i. progress with improving income and earnings statistics, which had been slow, but there was now a new member of staff in place in ONS to lead on this work;
 - ii. two Assessment Reports, one on homelessness statistics and another on caravans;
 - iii. the process for when to discontinue work on an assessment;
 - iv. how de-designation was communicated by producers of statistics; and
 - v. the standards for statistical releases and how these might need to be updated in light of new digital dissemination techniques.
- 6.4 A paper on interim findings from the ongoing assessment of the CPIH measure of consumer price inflation had been considered at a meeting of the Authority Chair and Professor Sir Adrian on 24 November. A draft Assessment Report would be taken to a future Regulation Committee meeting.

7. Report from the Chief Executive [SA(15)33]

- 7.1 Mr Pullinger introduced a report which provided the Authority Board with an overview of activity and issues for November.
- 7.2 Mr Pullinger reported that an announcement from the Chancellor on the Spending Review settlement for the UK Statistics Authority would be made on 25 November. It was expected that the organisation would need to make serious efficiency savings in order to deliver planned work within the allocated budget. Mr Pullinger would be considering the comprehensiveness of the official statistics system as a whole in the context of the Spending Review settlements for departments across the Government Statistical Services (GSS). The Board noted that the Statistics Authority had a statutory responsibility to safeguard the comprehensiveness of the official statistics system as a whole and would return to this issue at a future meeting.

- 7.3 Continuing, Mr Pullinger noted that a series of staff talks across ONS had been well attended and feedback from staff was positive. Results from the annual staff survey showed lower levels of engagement than last year, particularly on pay and leadership. Intensive discussions with HM Treasury about pay were ongoing and it was very disappointing that a resolution had not yet been reached. The Board agreed that the staff survey results should be taken seriously and acted upon.
- 7.4 The Board requested a forward plan of key deliverables for the next twelve months. A draft Business Plan and Budget would be provided to the January meeting.

8. Report from the Director General for Regulation [SA(15)34]

- 8.1 Mr Humpherson provided an update on regulation activity since the last meeting. The meeting heard that the Assessment Report on homelessness statistics was important as it demonstrated clearly that for designation as National Statistics, producers must do more than collect and publish numbers, they must also explain what questions the statistics answer.
- 8.2 Mr Humpherson reported that a piece of work to understand how the Code of Practice is valued was underway. This work would debunk some myths about Code compliance which were inhibiting innovation.
- 8.3 The Board heard that the Eurobarometer survey of public trust in official statistics about the economy had been run in May 2015 across all 28 members of the EU. Since the survey was last conducted in 2009, the UK public's confidence in official statistics had risen by 11 percentage points. This meant that the UK had moved up the league table from its position in 2009, when it had been at the bottom of the table, to 18th position. This contrasted with a general decline in trust of two percentage points across all member states over the same period.

9. Technology transformation

- 9.1 Dr Best provided an overview of plans to move away from developing siloed applications towards the provision of a small number of generic platforms; complete the process of modernising the ONS technology and data estate; and support ONS to become an agile organisation focused on a service driven business model. These goals were underpinned by four themes:
 - i. user engagement, working with business areas earlier in the consideration of technical solutions;
 - ii. transforming services so that IT staff in ONS were seen as a partner not a provider;
 - iii. transforming ways of working, getting multidisciplinary teams together where all the required skills were represented; and
 - iv. transforming technology and methods to achieve the best value for money and build organisational capability.
- 9.2 The Board heard that there were currently hundreds of different databases across ONS. It was expected that these could be rationalised by an order of magnitude. Around eight platforms would be developed, using technologies which were resilient and compliant with Government Digital Service (GDS) principles. Platforms were comprised of a number of products; the electronic questionnaire which would be demonstrated later in the meeting was an example of a product which was part of the Electronic Data Collection platform.

9.3 The Board welcomed the plans and emphasised that delivering effective technology platforms was critical to the success of the organisation. It was agreed that the Board would be provided with regular updates on progress and challenges. This would be tied in with performance information and linked to the business plan, to ensure the Board had a clear understanding of the plan, the milestones, performance and delivery.

10. Census Business Case [SA(15)35]

- 10.1 Mr Cope introduced a paper about the Outline Business Case (OBC) for the Census Transformation Programme (CTP).
- 10.2 The OBC set a target of 75 per cent online response which was the highest online response target for any Census in the world. It would still be necessary for a field force to follow up on non-response. The UK's broadband reach was relatively high, and would most likely be higher by the time of the Census in 2021.
- 10.3 The Census was an opportunity for the organisation to deliver great public value. It was also a chance to develop new services which had benefit for other parts of the business. New internal governance structures were in place to ensure wider organisational benefits were secured.
- 10.4 As in previous years, censuses in Scotland and Northern Ireland would be conducted by the Scottish Government and the Northern Ireland Statistics and Research Agency respectively. ONS and the devolved administrations met quarterly to help ensure effective coordination.
- 10.5 The Board considered whether a non-executive director from the Authority Board should sit on the CTP project board. It was agreed that this had the potential to confuse governance, so it was suggested that instead the CTP project board might seek the involvement of a non-executive who was not a member of the Authority Board.
- 10.6 A non-executive member of the Authority Board would volunteer to review the OBC in detail.

11. Electronic data collection

- 11.1 Mr Bradbury provided a demonstration of the electronic questionnaire (EQ) component of the electronic data collection (EDC) platform.
- 11.2 The following comments were made in discussion.
 - i. The EQ was related to but different from the electronic version of the Monthly Wages and Salaries Survey (MWSS) which was currently in the field. A key difference was that the MWSS was hard coded, which meant it was difficult for business area to make changes.
 - ii. Securing response to online questionnaires via email was an issue. Methods to follow up were being considered.
 - iii. The MWSS pilot was providing useful results to understand how online collection might affect the statistics collected. Early indications showed response rates were good.
 - iv. There were methodological issues to consider about how people behave differently when filling in an online questionnaire. This was less of a problem when collecting factual information, for example on profits and stocks, which come from records. It was

- potentially more problematic for household surveys, where an interviewer could explain or clarify the questions, or for opinions based questions.
- v. It was important to continue to ensure respondent burden was controlled. Greater use of administrative data had the potential to reduce burden significantly. Stringent controls over the introduction of new questions would continue.
- vi. Online collection also had the advantage of collecting useful data about how long it takes people to complete the questionnaire, and questions which cause respondents difficulty. One option for the future might be to include a web chat function to assist respondents.
- vii. The EQ had the potential to be a cross government platform.
- 11.3 The Board asked Mr Bradbury to confirm the timeline for delivery. Mr Bradbury reported that a further six months of data from the MWSS would enable a judgement to be made about whether there was any significant bias. It could then be rolled out for the complete survey in May or June 2016. Other surveys would then follow suit.
- 11.4 The Chair thanked Mr Bradbury for the demonstration. It was agreed that the Board would be kept up to date with delivery progress, with an update to be provided to the Board in February to including a communications plan.

12. Any other business

12.1 There was no other business. The Authority Board would meet next on Friday 18 December 2015 at 10:30 in London.

Agenda

Tuesday 24 November 2015 Boardroom, London, 12:00 – 18:30

Chair: Sir Andrew Dilnot

Apologies: None

12:00 to 12:30 - Non-executive session

12:30 to 13:00 - Lunch and Demonstration of the Administrative Data Research and Outputs

13:00 to 16:45 - Authority Board session

	Minutes and resttors original from provious resettings	Manting of 20 40 45
1	Minutes and matters arising from previous meetings	Meeting of 29-10-15
	Declarations of interest	
2	Report from the Authority Chair	Sir Andrew Dilnot
	Spending Review	
	Recruitment of non-executive directors	
	Casework	
3		
3	Reports from Committee Chairs	
	ADRN Board	Professor David Hand
	Regulation Committee	Professor Sir Adrian Smith
4	Report from the Chief Executive	SA(15)33
		Mr John Pullinger
5	Report from the Director General for Regulation	SA(15)34
		Mr Ed Humpherson
6	Technology transformation	Presentation
		Dr David Best and
		Mr Terry Makewell
7	Census business case	SA(15)35
		Mr Ian Cope
8	Electronic data collection	Demonstration
		Mr Jason Bradbury and
		Mr Terry Makewell
9	Any other business	IVII TEITY WAKEWEII
9	Arry Other business	
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16:45 to 17:00 - Break

17:00 to 18:30 - Joint Authority Board and HM Revenue and Customs session

10	Welcome and introductions	Sir Andrew Dilnot, Ms Lin Homer and Mr John Pullinger
11	Experiences and plans for transformation	Discussion
12	The value of data to decision making	Discussion

Next meeting: Friday 29 January 2016, 10:00 to 15:30, London

SA(15)33

Chief Executive's Report, November 2015

Purpose

1. This report provides the Board with an overview of activity and issues for November.

Summary

- 2. Over the next few weeks colleagues across the Government Statistical Service (GSS) will be reviewing the outcome of the Spending Review. In many areas the financial challenge will be very tough. The National Statistics Executive Group (NSEG) is developing a plan for the years ahead for consideration by the Board in the New Year. This will include our statistical plans based on a review of the topic based themes that have been used across the GSS for some years as well as the change plans within the Office for National Statistics (ONS).
- 3. A series of staff talks across ONS was very well attended with strong interest and a good discussion at each session. Material for the talks was also available for those who could not attend, including from the field teams the feedback we received from them is especially important to us in order for the quality of data collected to be safeguarded as the changes we are making unfold. We now also have the results from the annual staff survey. These show lower levels of engagement than last year and some particularly poor results on several dimensions, notably pay and leadership. The survey results are now being analysed and will be the subject of serious management consideration over the coming weeks.

Review of recent activities

- 4. As well as continuing to report on the wide range of regular statistical findings, we are developing innovative new analyses in many areas. The Board discussed last month how best to encourage innovations whilst still maintaining the authority of National Statistics. Over the months ahead we will be looking for opportunities further to promote innovation, including when the new ONS website comes fully on stream in the New Year.
- 5. In parallel we are continuing to work through critical areas where we need to move forward, notably on pay in ONS and on the technology available to staff to do their jobs.
- 6. Other important developments in recent weeks include the following.
 - i. The publication of the Authority Annual Report and Accounts.
 - ii. Our GSS Data Science mini-conference, chaired by Heather Savory, Deputy National Statistician for Data Capability, drew an audience of 200 statisticians, economists, and social and operational researchers. This also provided the opportunity to decide on the winner of our cross government data science competition which received an encouraging 41 entries.
 - iii. Glen Watson, Deputy National Statistician, Population and Public Policy, hosted our first Public Policy Forum, a sister initiative to the Economic Forum that has been running for the last 18 months. The next forum is likely to be about sustainable development and is being taken forward by Glenn Everett, Deputy Director, Well being, Inequalities, Sustainability and Environment, who will look at ways of increasing the attendance of policy makers.

- iv. We have continued to play a leading role in international development. I met the GSS team in the Department of International Development at their offices in East Kilbride (and virtually around the world) to hear more about the great work they are doing. I also gave oral evidence to the House of Commons International Development Committee on indicators relating to the sustainable development goals and provided my fourth oral briefing to the United Nations General Assembly on the same subject.
- v. While in Scotland I chaired meetings of the UK Census Committee and Inter-Administration Committee and, with the Chief Statisticians of Scotland, Wales and Northern Ireland, held a question and answer session with GSS staff working in the Scottish Government. I also met the Deputy First Minister, John Swinney, and Director General Finance, Alyson Stafford. They were grateful for the close relationship ONS has built around recent classification decisions and have asked me to assist with some other work as my role as UK National Statistician.
- vi. The Minister for the Cabinet Office attended the Data Steering Group, which I chair, to emphasise the government's ambition for mobilising the power of data across Whitehall and beyond. The Data Leaders Network also met for the second time to discuss legislation, digital registers and care.data. They will consider ONS papers on data skills/capability across government and improving data use in policy making in coming meetings.

Future look

7. In the next few weeks we will be aiming to get clarity on our future plans across the GSS, based on the outcome of the Spending Review, and also reaching a conclusion and outcome on pay in ONS.

John Pullinger, 16 November 2015

SA(15)34

Report from the Director General for Regulation

Purpose

1. This paper provides an update on regulation activity since the last meeting.

Recommendation

2. Members of the Authority Board are invited to note the activities and proposed actions.

Discussion

- 3. This has been a particularly important period for our regulatory function. We have identified, in homelessness statistics, an opportunity to communicate more clearly the importance of the National Statistics brand; we have made important public statements about how statistics must be released in an orderly way; and we have embarked on an exercise to celebrate and highlight the *Code of Practice for Official Statistics*.
- 4. In more detail, our regulatory activities since the last board meeting on 29 October have been as follows.
 - i. The National Statistics brand signifies statistics that are trustworthy, high quality and high public value. In December we will publish assessments of a suite of homelessness statistics. As we made clear to the Regulation Committee, these assessments represent a significant milestone in the development of our regulatory work. It will be the clearest statement yet of our expectation that National Statistics should not simply be trustworthy and high quality they should also add value. We find that the current statistics on homelessness produced by the Department for Communities and Local Government are not coherent or as helpful as they could be. We will increasingly emphasise value in our other assessments.
 - ii. We prepared a rapid response to the Prime Minister's speech on EU migrants, where we expressed strong concern about the way in which ad hoc research was disseminated. This involved several conversations with the Department for Work and Pensions, Cabinet Office and Number 10 on November 10th/11th, leading to publication of the letter (from Sir Andrew Dilnot to Will Moy) on November 11th. The issue highlighted by the letter orderly release of statistics and research, and equality of access to statistics used in public discourse is one of the most important areas for us to address through casework. Along similar lines, we also wrote to Monitor on November 12th about the way they release information on health trust deficits.
 - Link to Correspondence: http://www.statisticsauthority.gov.uk/reports---correspondence/correspondence/index.html
 - iii. We have now started our stocktake of the Code of Practice of official statistics. This exercise, together with work on how official statistics are presented and disseminated, is designed to raise the profile and value of the Code of Practice, 'take it out of the shadows', and to take account of new technologies and ways of presenting and collating data. We see it as an important way of attacking some of the myths that have sprung up about the Code for example, that it requires a long form bulletin or that it is a barrier to innovation. We will establish a steering

- group for the stocktake and would be delighted if a Non Executive member of the Board would be willing to chair it.
- iv. Income and earnings: while there is some good progress, particularly on the nowcasting release of earnings discussed at the last Board meeting, our update (due before the end of the year) is likely to note relatively slow progress on other recommendations since the publication of the our report in February.
- v. Health statistics: The reaction to the coordinated publication of five health outcomes has been positive. Following Board discussion, the second phase of the regulatory programme has been an extensive series of bilateral meetings with key decision makers from a range of bodies including the Department of Health, NHS England, Monitor, the Kings Fund and the National Audit Office. Two conclusions have emerged: first, it is clear that our overall view that health statistics lack coherence, are disjointed and do not add the value that we expect from official statistics has widespread support; and second, that key decision makers support the idea of the Authority setting out a picture of how to improve the situation. As a result, the early signs are that an Authority hosted round-table event to discuss the key issues would be welcomed. After the round-table, the Authority could publish our principles for better health statistics, possibly as a precursor to a larger health 'Better Statistics, Better Decisions' event.
- The main challenges include the below.
 - i. The Bean Review, which will consider questions of governance once the interim review is published in early December. I am very keen that we emphasise that the core model of independent regulation of statistics is powerful and effective.
 - ii. As I mentioned in my last update, we are looking to change how we do our monitoring work, so that it is more than simply the publication of a report, and becomes focussed on the change that we want to secure. A delivery model focussed on change requires more intensive engagement and outreach. Our new head of Monitoring, Kerstin Hinds, has started to consider how we address this challenge.
 - iii. Ensuring we secure the benefits of the lean process, which will change how we do assessment work.

Ed Humpherson, 17 November 2015

List of Annexes

Annex A Monitoring and Assessment activity since the last meeting

Annex A Key outputs since the last meeting

<u>Assessment</u>

- Confirmation letter Marine Management Organisations (MMO) relating to assessment report 292 - Statistics on Monthly UK sea fisheries landings
- Assessment report 317 Traveller Caravan Count in England statistics produced by the Department for Communities and Local Government (DCLG).

Casework

- Letter to Monitor about publication arrangements for Performance reports
- Letter about a Ministerial statement on trends in cannabis use
- Intervention about Department of Work and Pensions (DWP) ad hoc release on benefit claimants by EEA nationals
- Intervention about Jeremy Hunt's statements about weekend mortality
- Intervention about Government statements about the role of EU migration in contributing to the Government not meeting its net migration target.

SA(15)35

Census Transformation Programme – Outline Business Case

Purpose

 This paper provides briefing to the Board on the main messages of the Outline Business Case (OBC) for the Census Transformation Programme (CTP) and the proposed review and sign-off process.

Recommendations

- 2. Members of the Authority Board are invited to:
 - i. note the main messages of the OBC;
 - ii. endorse the proposed review and sign off process, including the involvement of the Board (see paragraph 8);
 - iii. give advice and assistance in getting strategic stakeholder buy-in, particularly from the Minister for the Cabinet Office (MCO); and
 - iv. note the areas of expected challenge.

Background

- 3. The CTP had a strategic outline case approved in August 2013. An Interim OBC was approved (following an HM Treasury Approval Point panel) in November 2014. It was agreed with HM Treasury that this would be an interim case as the commercial case was not fully developed at that stage.
- 4. The final OBC is scheduled to be submitted in February 2016. It needs to be approved in April 2016 to enable procurement activity to commence.
- 5. The Authority Board last considered the Census at its July 2015 meeting, where it heard about plans for the use of administrative data [SA(15)25]. In May 2015 the Board considered progress with the 2021 Census generally, including the planned 2021 topic consultation [SA(15)14].

Discussion

- 6. The main messages of the OBC are as follows.
 - The interim OBC set out a strong strategic and economic (cost/benefit) case for the CTP. This is unchanged.
 - ii. We found significant savings as part of the Spending Review 2015 (SR15) work, the forecast cost is now £845 million (cash) compared to £981 million in the interim OBC (awaiting approval of SR15 bid).
 - iii. The 2015 topic consultation responses show ongoing demand for Census statistics.
 - iv. The CTP has already published research outputs using administrative data to show early benefits; the main constraint on progress is access to data.
 - v. The Sourcing strategy sets out what we want to outsource and what we'll develop inhouse (and why).
 - vi. The CTP is working closely with Digital Services, Technology and Methodology Directorate (DTM) and others to ensure strategic development of services to benefit both the programme and the wider office.
- vii. The CTP procurement strategy (endorsed at the October 2015 National Statistics Executive Group (NSEG)) sets out how we'll procure outsourced services. There has been extensive engagement with Cabinet Office Spending Controls Team, Crown Commercial Services (CCS) and Government Digital Services (GDS) during its development (at a recent workshop they indicated they were broadly content with approach).
- viii. The target on-line response rate is the highest in the world at 75%.

- ix. We've agreed the Census date of 21 March 2021 with National Records of Scotland (NRS) and Northern Ireland Statistics and Research Agency (NISRA).
- x. We have revised programme plans, structure and governance to be focused on three iterations test, rehearsal and Census with the use of administrative data embedded in all three.
- 7. Draft versions of the OBC will be reviewed informally by key internal stakeholders (including finance and the Office of the Chief Economist) and the CTP Programme Board in November and December 2015. It will then be reviewed by the following formal processes which both take place on 25 January 2016:
 - i. the Portfolio Scrutiny Committee; and
 - ii. the CTP Programme Board.
- 8. The OBC is scheduled to go to NSEG for endorsement on 18 February 2016. It will be formally signed off by the Senior Responsible Owner (Ian Cope) before being submitted to Treasury by the end of February 2016.
- 9. We propose, as for the interim OBC, that at least one member of the Authority Board reviews the full OBC as part of the sign off process. We would also like a view on the inclusion of one of the Authority's Non-Executive Directors to sit on the CTP Board. Professor David Rhind sat on the Beyond 2011 Board and gave valuable input.
- 10. The Programme has had no engagement with the Treasury spending team. There is a new team in place who we have not met; we are meeting them on 9 December 2015. We have had good working level engagement with the Cabinet Office and recently briefed Stephen Foreshew-Cain (the new Executive Director of GDS).
- 11. A Major Projects Authority Gateway review of the Census CTP is scheduled for the week beginning 11 January 2015. This will review the OBC, paying specific attention to the commercial case. As with previous gateway reviews we expect the Authority Chair and MCO to be interviewed as part of the review. In preparation for this we will prepare briefing to go to MCO via Sir Andrew's office in mid December, and we can offer a face to face briefing if required.
- 12. The areas where we expect challenge or interest from HM Treasury, Cabinet Office and the GDS are as follows.
 - i. The online response target of 75%. Why aren't we planning for 100% online? How will we support people to respond online?
 - ii. Why doesn't an online Census mean large reductions in field staff numbers? We need to articulate the point that response/non-response rates and paper/online proportions are not directly related.
 - iii. Cost, and need for, administrative data work (the Treasury Spending Team have previously queried the need for funding above that needed to deliver the minimum requirement the Census itself).
 - iv. Alignment of Census services to overall ONS digital strategy.

Ben Humberstone, Census Division, ONS, 16 November 2015