Our Vision:

Statistics that serve the public. In a world of abundant data, people should have confidence in statistics produced by government.

Trustworthiness:	Quality:	Value:	
Confidence in the people and organisations that produce statistics and data	Data and methods that produce assured statistics	Statistics that support society's needs for information	

Our Drivers for 2019/20

Enhance trustworthiness, quality and value of key official statistics	Advocate trustworthiness, quality and value inside and outside of government	Identify risks to the use of statistics in public debate and respond through casework	Develop understanding of the public good in collaboration with allies and develop a framework for judging misleadingness	Understand the changing world and impact for statistics production
Activities and Outputs: • 15 assessments of key	Activities and Outputs: Promote voluntary	Activities and Outputs: • Intervene where we identify	Activities and Outputs: • Identify/share research on	Activities and Outputs: Update our understanding
statistics e.g. UK Labour Market statistics	application of the Code of Practice for Statistics	risk of misleading use or we receive complaints.	public impact of statisticsConvene organisations	of the role of National Statistics designation
 Programme of around 40 Compliance Checks Initiate 3 – 5 Systemic Reviews e.g. Mental Health Statistics; Statistical 	Provide advisory service, run workshops and establish community of practice among adopting organisations	 Start to develop automated monitoring to identify the statistics and data used most in public debate 	with a focus on public good of statistics, data and analysis Develop a framework for judging misleadingness	 Talk to influencers and monitor media to understand external changes Identify evidence on
Leadership Insight programme: publish first report on Coherence	Respond to findings of evaluation of online Code	Success Criteria: • We identify the issues that are important to users and	Success Criteria: • We develop effective	whether statistics reflect people's lived experience
mat report on concrence	Success Criteria:	stakeholders	partnerships with key	Success Criteria:
 Success Criteria: We make appropriate judgements about TQV We are open about our conclusions and the 	 We respond positively to organisations and analysts wishing to commit to applying the Code pillars We have impact by seeking 	 We are proactive in identifying matters of public debate and concern We are effective in challenging misuse and 	stakeholders interested in understanding 'public good' in relation to statistics • We lead a discussion on the nature of statistics that	 We develop rounded insights on the state of domains that reflect the impact of societal changes on statistics and are
evidence on which we have based our judgements	longer lasting transformative outcomes	misleading presentation	serve the public good	informed by key stakeholders